

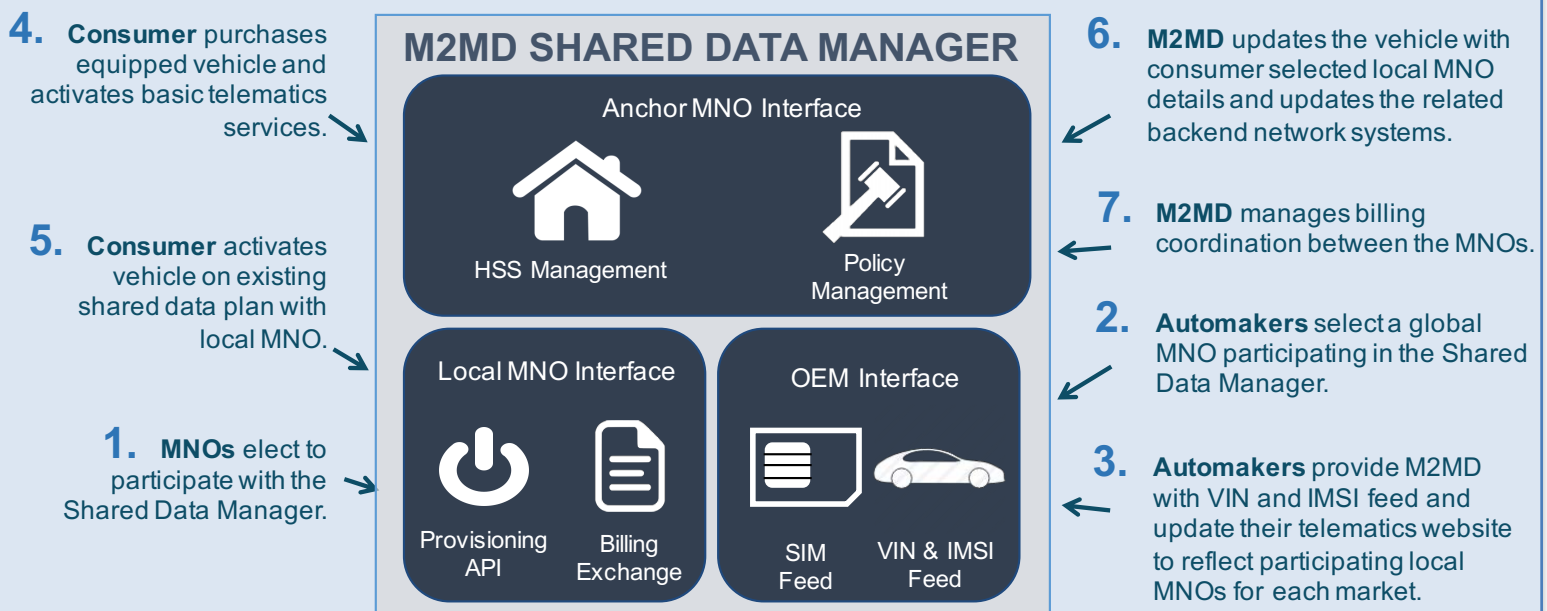
Shared Data Manager

M2MD Technologies, Inc. offers a unique Shared Data Manager solution that allows Consumers to add their vehicles to an existing shared data plan. The Shared Data Manager sorts data records for split billing between an Automaker and the Consumer thereby creating a win-win-win for Automakers, the Mobile Network Operators (MNOs) and Consumers.

Key Features:

- Enables Consumers to add their vehicles to an existing shared data plan with their local MNO of choice thus allowing for higher adoption of high bandwidth in-vehicle telematics applications.
- Allows Automakers to select and manage one global MNO relationship enabling the use of a single global SIM.
- Creates new and larger revenue opportunities for MNOs.
- Minimal system integration necessary for MNOs.

How it Works:



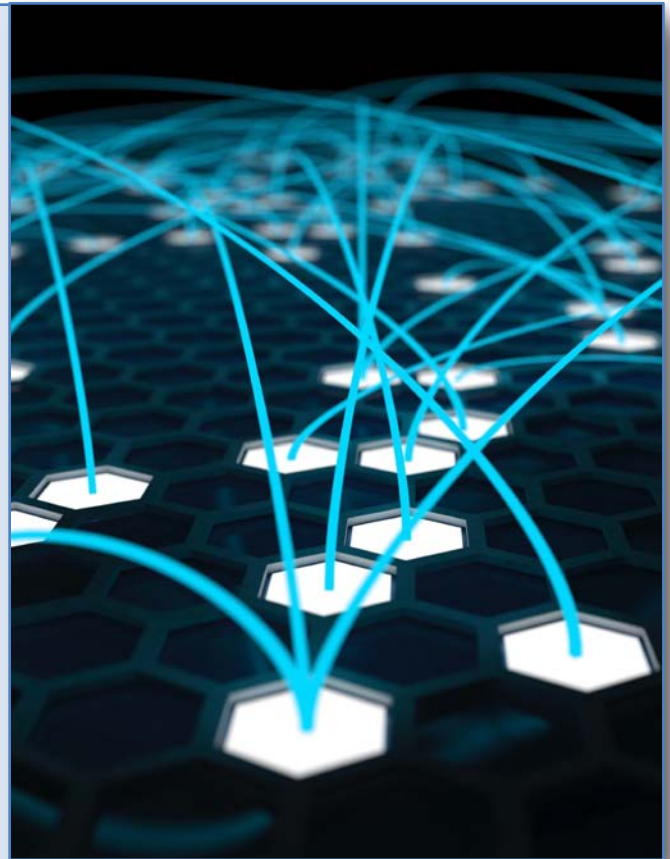
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Why Use the Shared Data Manager?

- Automakers are equipping vehicles with the features requiring heavy data usage.
- Automakers prefer to equip all vehicles with a global SIM regardless of where sold.
- MNOs must utilize roaming relationships in markets outside of their home country.
 - While acceptable for traditional, low bandwidth in-vehicle services, inter-carrier roaming rates are too expensive to support emerging high bandwidth services.
 - Regulatory challenges may limit the resale of data by third parties.
- Automakers have realized that managing a direct relationship with consumers for telematics services in every country is extremely difficult.
- In light of the cost and other challenges, consumer adoption of high bandwidth in-vehicle services has been low.

Shared Data Manager Benefits:

- ① MNOs
 - Increased ARPU for Telematics
 - Enhanced Service to Automakers
 - New Revenue Opportunity for Local MNOs
 - Increased Data Usage by Consumers
 - Fully Serve Consumers' Wireless Needs
 - Support Automaker Initiatives
- ② Consumers
 - Lower Cost Services
 - Single MNO Relationship for Data
 - Feature Access with Enhanced Experience
- ③ Automakers
 - Enables More Flexible Service Offerings
 - Single Global MNO Relationship
 - Standardized Single Global SIM
 - Provide Consumers with Choice
 - Higher Feature Usage



About M2MD Technologies

M2MD Technologies, Inc. (www.m2mdtech.com) offers solutions optimized for cellular IoT that provide stronger security, reduced costs, enhanced user experience and ultimately generates higher returns for stakeholders. Centered on a core platform of security offerings, the company develops and manages various solutions that accelerate connections to the vehicles, allow consumers to leverage their shared data plan for automotive applications and simplify the customer experience.

